

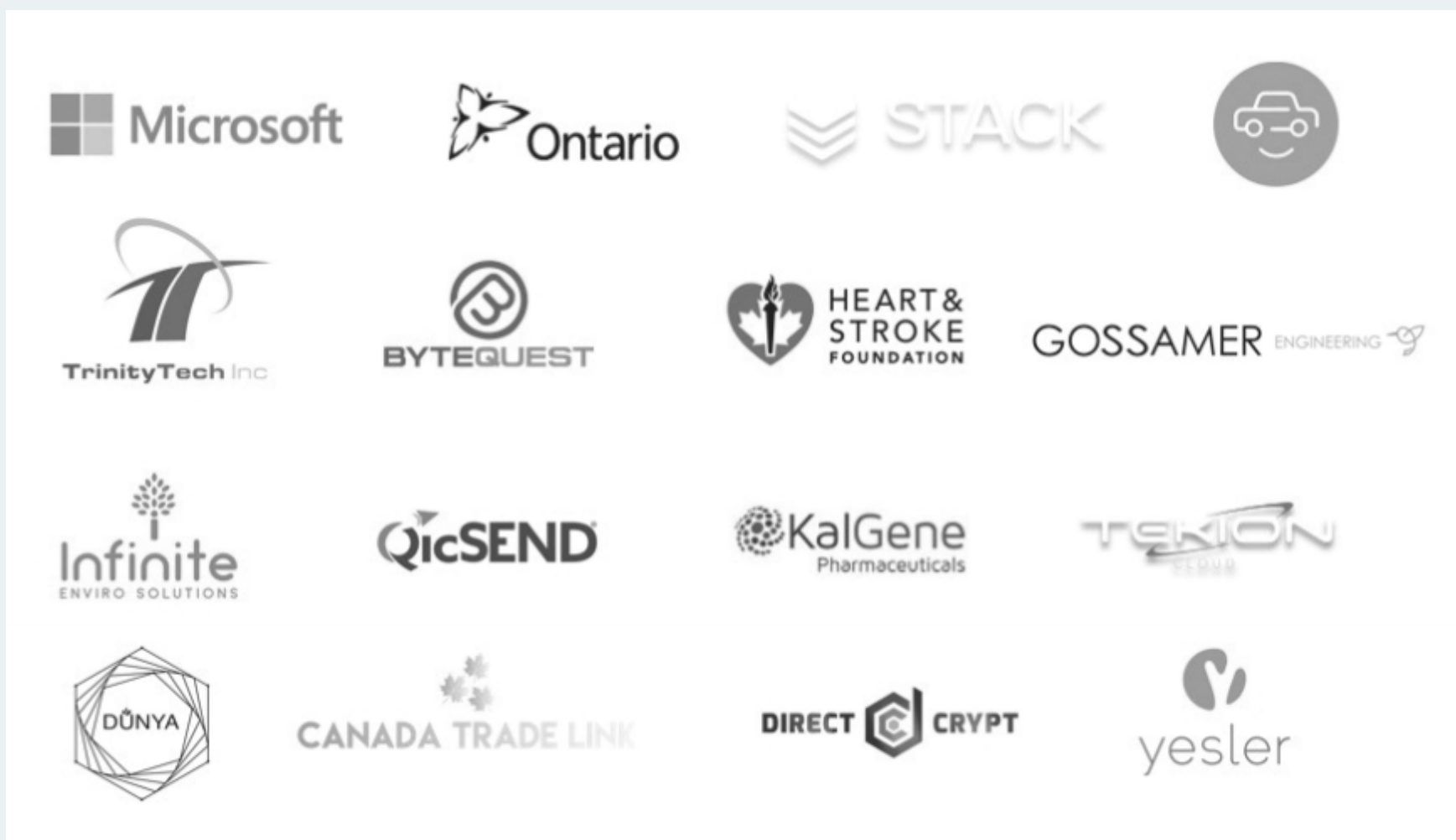


The Digital Experience

Presented by Niche Strategies

OUR CLIENTS, PAST & PRESENT.

AWARD-WINNING TEAM,
AWARD-WINNING RESULTS.



Niche.

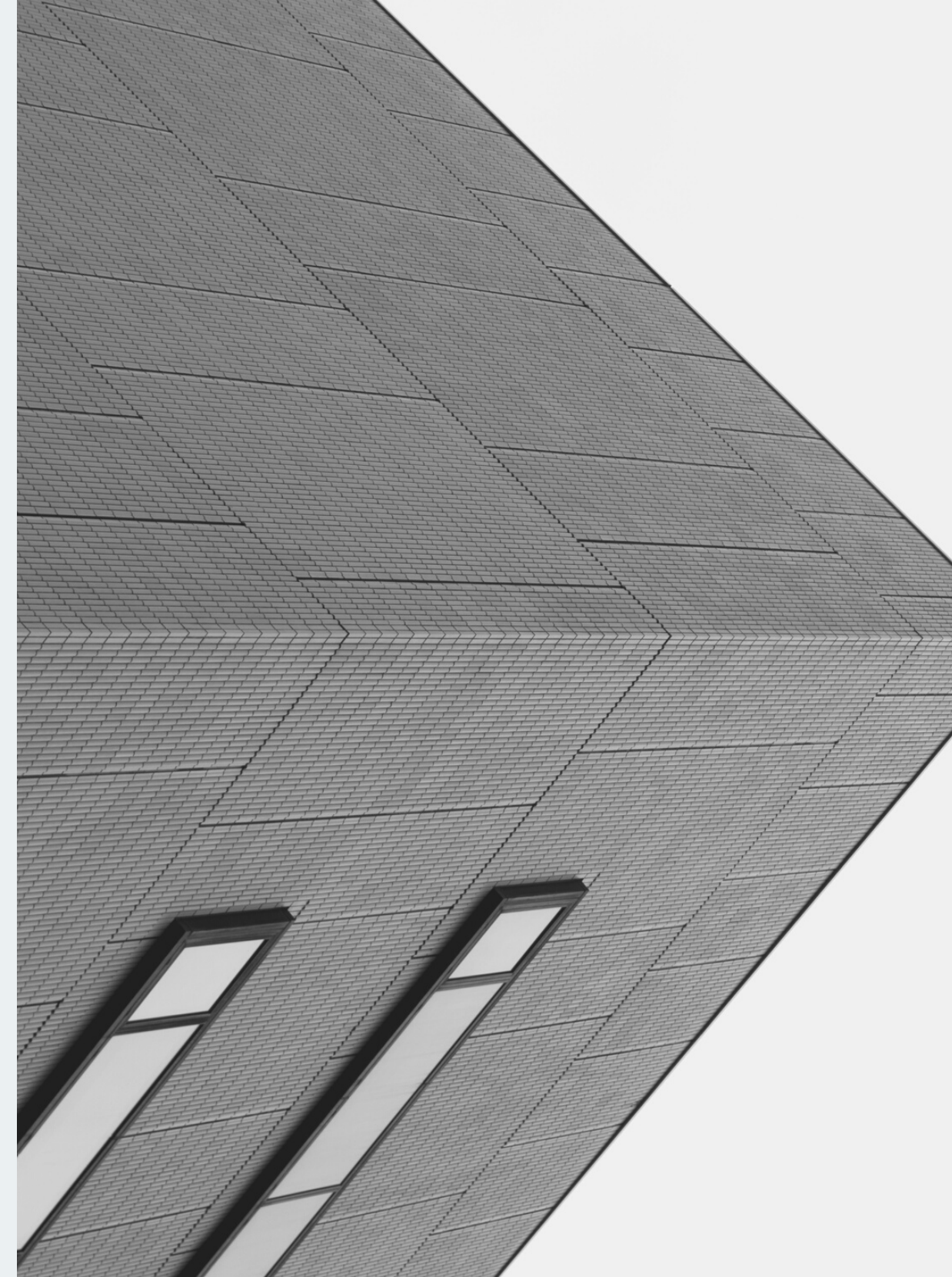
WHO?

NICHE STRATEGIES.

- Senior Consultants
- Account Managers
- Graphic Designers
- Digital Marketers
- Web Developers
- Data Analysts

OVER **20+** YEARS OF COLLECTIVE EXPERIENCE

We've perfected brand building, marketing and communication.



Our expertise is **experience based**.

We are an agile and scrappy team of founders, serial entrepreneurs and industry professionals intent on helping startups succeed.

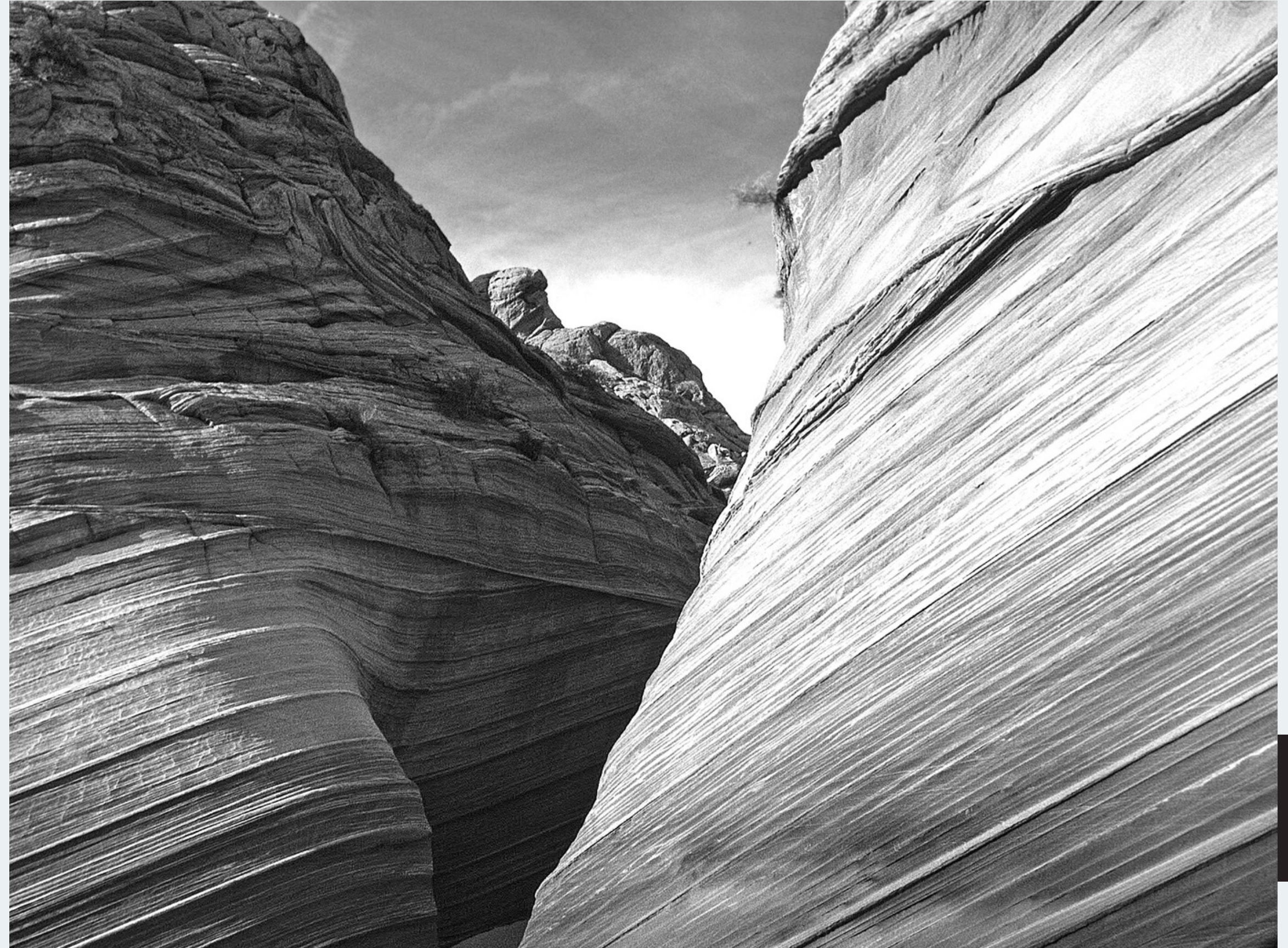
We thrive on helping our clients find the right growth strategies to innovate and scale their businesses in a globally competitive market.

We have managed innovative and disruptive PR, marketing and political campaigns over the last 20+ years - working with Fortune 500 companies, startups, governments and nonprofits in Canada and the US.

The Art of Brand Building

Digital experiences start with well-thought-out *brand experiences* built on the backs of **great stories**.

Our full-service package is ideal for those looking to build a new brand, rebrand an existing one or simply looking for a brand refresh.



WEB DESIGN & DEVELOPMENT

Your first *official* touch-point. Our designers and developers bring your story to life.

DIGITAL MARKETING

Inclusive of strategic planning, social media, email marketing, data analytics and more.





ADDITIONAL SERVICES

- SEO
- PPC
- INBOUND MARKETING
- NATIVE ADVERTISING
- AFFILIATE MARKETING
- MARKETING AUTOMATION
- + MORE

CONTENT MARKETING

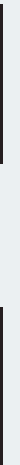
- PDFs
- EBOOKS
- BLOG POSTS
- WHITEPAPERS
- NEWSLETTERS
- INFOGRAPHICS
- + MORE

WHAT ARE YOU WAITING FOR?

Your elevated brand experience awaits you.

FREE CONSULTATION AVAILABLE.

Niche.



**WE WOULD LOVE TO HEAR
FROM YOU!**

CONTACT US

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