

SERVICES

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# DIGITAL MARKETING

**Niche.**

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Our expertise is **experience based**.

We are an agile and scrappy team of founders, serial entrepreneurs and industry professionals intent on helping startups succeed.

We thrive on helping our clients find the right growth strategies to innovate and scale their businesses in a globally competitive market.

We have managed innovative and disruptive PR, marketing and political campaigns over the last 20+ years - working with Fortune 500 companies, startups, governments and nonprofits in Canada and the US.

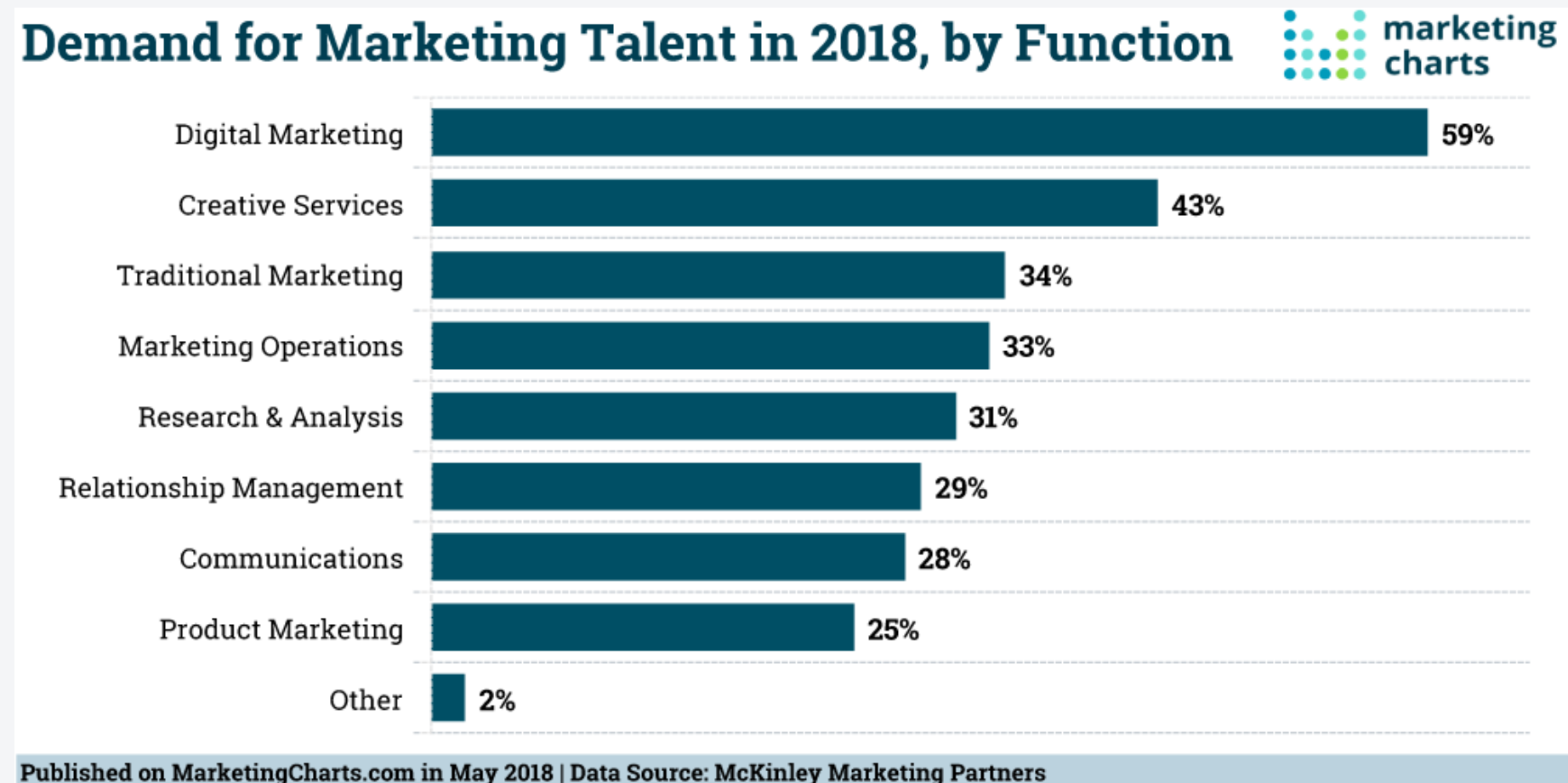
**Who Are We?**

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# Digital Marketing

## IS IT WORTH THE INVESTMENT?



**Digital marketing** reaches consumers around the world on various touch-points including smartphones. In a world where "*digital*" is embraced, don't allow yourself to fall behind.

## Social Media Marketing

Facebook, Instagram, LinkedIn, Twitter...

You name it, we do it. We also design graphics centered around your brand.

**Note:** Pay-Per-Click (PPC) marketing services available.

## Email Marketing

Often neglected, email marketing remains the channel that delivers the highest return on investment. We deploy various email marketing techniques that are right for your business.

## Content Marketing

Content strategy that makes sense. Blogs, newsletters and blurbs that accelerate growth.

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# What to expect.

## PHONE NUMBER

+1 (416) 625 7838

+1 (647) 205 5382

## EMAIL ADDRESS

info@nichestrategies.ca

[www.nichestrategies.ca](http://www.nichestrategies.ca)

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OUR CONTACT DETAILS

Let's Talk